



PAOLA HERRERA

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RELEVANT EXPERIENCE

Interior Design I *Orale Tacos + Tequila*

Winter 2024

Mexican restaurant design "Orale Tacos + Tequila". Use of laser cut for the cactus wall. Wall preparation and painting in the bathroom hall.

Director & Production Designer I *Aya Huma and the Inti Raymi*

Fall 2023

Thesis Project. Designing and drafting a set for a stop-motion video based on Ecuadorian culture. Conceptualization is designed in 3D with the technological use of SketchUp and Photoshop.

Puppet Fabricator I *Aya Huma and the Inti Raymi*

Fall 2023

Thesis Project. Fabricating a puppet for a stop-motion video based on Ecuadorian culture. Nomad and Photoshop are used for character development. Fabrication of the silicone puppet for the stop-motion

Art Director I *Expressions*

Winter 2023

In this mid 1990's LGBTQ+ film, a young deaf man attempts to practice his speech to ask his attractive new neighbor on a date.

Stage Designer Assistant I *SCAD Museum*

Fall 2022

Live performance, an experimental multimedia collaboration between exhibiting artists Akeema-Zane and Rena Anakwe.

2D Animator Video I *SCAD Lacoste*

Fall 2022

2D animation in After Effects of SCAD student artwork for a living artwork at SCAD Lacoste.

Set Designer & XR Stage Construction I *Carved in Stones*

Fall 2022

Five-episode, action-adventure virtual production web series that combines traditional on-location filmmaking with XR Volume virtual production and fully rendered CGI sequences inside of Unreal Engine 5. Construction of the XR stage, stage creation process based on foam carving.

Production Designer I *Buyers Beware*

Spring 2022

A short film about a cunning real state agent hellbent on closing a deal with a young couple who must ward off their trepidation as they search for the perfect home in haunted Savannah.

Director, Writer & Production Designer I *Before Anyone Else*

Fall 2022

A short film about an artist who tries to convince herself that she is happy in her new relationship. However, when she closes her eyes, it is another reality.

Multimedia Design Executive I *Metropolitan Touring*

February 2017 - February 2020

Photo shooting producer in hotels recognized by National Geographic, Relais & Châteaux such as Hotel Casa Gangotena, Mashpi Lodge, Finch Bay Hotel.

Photo shooting producer in expedition cruises in Galapagos Islands, in charge of hotel reservations, food, airplane tickets, crew and its budget.

Art director, photographer, food styling, photo and video editor, motion graphic videos.

Script writer for holiday and tourism videos.

Audiovisual Programming Assistant I *UDLA*

January 2016 - February 2017

Collaborated with college professor's to create toys and applications based on braille for children with disabilities. Creating toys in Processing, Arduino, After Effects and Audition.

Art Director and Production Designer I *UDLA & Framingham State University*

March 2015 - February 2017

Producer and director of my own short movie called "Step on your toes".

In charge of crew, art director and production assistant in multiple musical videos.

PUBLICATIONS

Port City Review, SCAD 2022

Publication/ SCAD's annual student-run arts journal.

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

Savannah, GA

Winter 2024

M.F.A Production Design

UNIVERSIDAD DE LAS AMERICAS

Quito, Ecuador

September 2012 - February 2017

B.A. Multimedia and Audio-Visual Production

FRAMINGHAM STATE UNIVERSITY

Boston, MA

June 2015 - August 2015

Film Editing

SKILLS

SOFTWARE

Adobe Photoshop - Adobe Lightroom - Adobe After Effects

Adobe Illustrator - Adobe Audition - Adobe Premiere

Sketch Up - Vectorworks - V Ray - Nomad - Final Draft 11

TECHNICAL

Color Grading - Video Editing - Videographer - Scheduling

Budgeting - Photographer - Motion Graphics - Drafting

Photo Editing - Digital Painting - Model Making

3D Modeling - Photo Manipulation

PROFESSIONAL

Ability to communicate ideas through technical drawing and model making - Creative.

Time Management - Adaptability.

High Emotional Intelligence - Problem solving skills.

LANGUAGES English - Spanish

VOLUNTEER WORK

OSWALDO LOOR FOUNDATION

Design and development applications based on braille for children with disabilities.

PAN DE VIDA FOUNDATION

International volunteer based in Ecuador focus on children and families in critical need and life threatening conditions.

SCOUTS ECUADOR

Akela Scout Leader 2016

II Moot Scout Interamericano Brasil 2014

22nd World Scout Jamboree Sweden 2011

Parque Metropolitano Reforestation 2013

13th Panamerican Scout Jamboree Mexico 2010